

Class 2

Remit Address:

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

Media Partners Attention: Accounts Payable 13200 Strickland Rd. Suite 114-#153 Raleigh, NC 27613



Advertiser	Ervin for Supreme Court	ľ
Product	POLITICAL	
Estimate Number		Γ

Invoice #	117854-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WRAL	
Account Executive	Marian Bell	
Sales Office	WRAL Local	
Sales Region	Local	

Order #	117854
Alt Order #	
Deal #	
Order Flight	10/15/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	WRAL AM News	6-7a								
	Class 3										
					to 10/21/12	1x	1				
	WRAL			Th	10/18/12	:30	6:53 AM	ErvinSupremeCourt	\$725.00		1
				10/22/12	to 10/28/12	5x	11111				
	WRAL			M	10/22/12	:30	6:24 AM	ErvinSupremeCourt	\$725.00)	2
	WRAL			Tu	10/23/12	:30	6:08 AM	ErvinSupremeCourt	\$725.00)	3
	WRAL			W	10/24/12	:30	6:39 AM	ErvinSupremeCourt	\$725.00		4
	WRAL			Th	10/25/12	:30	6:13 AM	ErvinSupremeCourt	\$725.00		5
	WRAL			F	10/26/12	:30	6:53 AM	ErvinSupremeCourt	\$725.00)	6
4	WRAL	WRAL 5:30AM News	530-6a								
	Class 3										
					to 10/21/12	1x	1				
	WRAL			Th	10/18/12	:30	5:39 AM	ErvinSupremeCourt	\$450.00)	1
				10/22/12	to 10/28/12	4x	1111				
	WRAL			M	10/22/12	:30	5:28 AM	ErvinSupremeCourt	\$450.00)	2
	WRAL			Tu	10/23/12	:30	5:28 AM	ErvinSupremeCourt	\$450.00)	3
	WRAL			W	10/24/12	:30	5:39 AM	ErvinSupremeCourt	\$450.00		4
	WRAL			Th	10/25/12	:30	5:54 AM	ErvinSupremeCourt	\$450.00)	5
7	WRAL	CBS This Morning	7am - 9am								
	Class 3										
					to 10/21/12	1x	1				
	WRAL			Th	10/18/12	:30	8:59 AM	ErvinSupremeCourt	\$380.00)	1
				10/22/12	to 10/28/12	5x	11111				
	WRAL			M	10/22/12	:30	7:39 AM	ErvinSupremeCourt	\$380.00)	2
	WRAL			Tu	10/23/12	:30	8:24 AM	ErvinSupremeCourt	\$380.00		3
	WRAL			W	10/24/12	:30	8:29 AM	ErvinSupremeCourt	\$380.00		4
	WRAL			Th	10/25/12	:30	8:48 AM	ErvinSupremeCourt	\$380.00		5
	WRAL			F	10/26/12	:30	8:55 AM	ErvinSupremeCourt	\$380.00)	6
10	WRAL	Price is Right	11a-12p								



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
10	WRAL	Price is Right	11a-12p					-			
	Class 2										
					2 to 10/28/12	2x	11				
	WRAL			W	10/24/12	:00				See MG 10.10,10.11	3
	WRAL			Th	10/25/12	:00				See MG 10.10,10.11	4
	WRAL	WRAL 6a News Sat	6-8a	Sa	10/27/12	:30	7:59 AM	ErvinSupremeCourt	\$400.00	MG for 10.4,10.3	10
12	WRAL	Dr. Phil	9-10a								
	Class 3										
					2 to 10/28/12	3x	111				
	WRAL			W	10/24/12	:30	9:59 AM	ErvinSupremeCourt	\$215.00		1
	WRAL			Th	10/25/12	:30	9:59 AM	ErvinSupremeCourt	\$215.00		2
	WRAL			F	10/26/12	:30	9:56 AM	ErvinSupremeCourt	\$215.00		3
14	WRAL	Noon News	12p-1p								
	Class 2										
					2 to 10/28/12	2x	11				
	WRAL			Th	10/25/12	:30	12:57 PM	ErvinSupremeCourt	\$475.00		1
	WRAL			F	10/26/12	:30	12:43 PM	ErvinSupremeCourt	\$475.00		2
16	WRAL	Young and the Restless	4-5p								
	Class 2			10/00/11		_					
					2 to 10/28/12	2x	11				
	WRAL			Th	10/25/12	:00				See MG 16.6,16.7,16.8	1
	WRAL WRAL	Inside Edition	7-730P	<i>F</i>	<i>10/26/12</i> 10/26/12	<i>:00</i> :30	7:29 PM	ErvinSupremeCourt		See MG 16.6,16.7,16.8 MG for 16.1.16.2	2
	WRAL	Letterman Friday	1205x-107x	F	10/26/12	:30	1:04 AM	ErvinSupremeCourt ErvinSupremeCourt		MG for 16.1,16.2	0 7
	WRAL	CBS This Sat Morning 8-9a	8-9a	Sa	10/27/12	:30	8:26 AM	ErvinSupremeCourt		MG for 16.1,16.2	8
17	WRAL	5:30 News	530-6p	Ou	10/27/12	.00	0.207111	Er v moupt emeedur e	φοσο.σσ	101 101 10.1,10.2	· ·
	Class 3	5.50 News	550-op								
	Class 3			10/15/14	2 to 10/21/12	1x	1				
	WRAL			Th	10/18/12	:30	5:43 PM	ErvinSupremeCourt	\$1,115.00		
	VVIIAL							Li vilisupi ellecoui c	ψ1,113.00		'
	WRAL			10/22/12 Tu	2 to 10/28/12 10/23/12	3x :30	-111 5:36 PM	F	\$1.115.00		
	WRAL			W	10/23/12	:30	5:36 PM 5:43 PM	ErvinSupremeCourt ErvinSupremeCourt	\$1,115.00 \$1,115.00		2 3
	VVIAL		10/4					was taken from the program log	φι,ιι5.00		3



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INVOICE	
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17	WRAL	5:30 News	530-6p	•							
	Class 3										
	WRAL			Th	10/25/12	:30	5:42 PM	ErvinSupremeCourt	\$1,115.00		4
19	WRAL	6pm News (M-F)	6-630p								
	Class 3			40/45/40	10/04/40	4	1				
	WRAL			W	2 to 10/21/12 10/17/12	1x :30	1 6:29 PM	ErvinSupremeCourt	\$1,335.00		
	WHAL							Ervinsupremecourt	\$1,335.00		ı
	WRAL			10/22/12 M	2 to 10/28/12 10/22/12	:30	5:58 PM	ErvinSupremeCourt	\$1,335.00		
	WRAL			Tu	10/22/12	:30	6:13 PM	ErvinSupremeCourt	\$1,335.00 \$1,335.00		2
25	WRAL	Inside Edition	7-730P	10	10/20/12	.00	0.1011	Li vilisupi elliceoui e	ψ1,000.00		· ·
23	Class 3	mside Edition	7-730F								
	0.0000			10/22/12	to 10/28/12	1x	1				
	WRAL			W	10/24/12	:00			\$670.00	See MG 10.6,10.7	1
26	WRAL	Late News	11-1135p						,	•	
	Class 2										
				10/15/12	to 10/21/12	1x	1				
	WRAL			W	10/17/12	:30	11:24 PM	ErvinSupremeCourt	\$2,000.00		1
				10/22/12	to 10/28/12	1x	1				
	WRAL			M	10/22/12	:30	11:33 PM	ErvinSupremeCourt	\$2,000.00		2
28	WRAL	David Letterman	1135p-1237a								
	Class 2										
					to 10/21/12	1x	1				
	WRAL			Th	10/18/12	:30	12:05 AM	ErvinSupremeCourt	\$400.00		1
					to 10/28/12	2x	11				
	WRAL			M	10/22/12	:30	12:10 AM	ErvinSupremeCourt	\$400.00		2
	WRAL			Th	10/25/12	:30	12:30 AM	ErvinSupremeCourt	\$400.00		3
30	WRAL	CBS Sunday Morning	9-1030a								
	Class 1			10/00/10	10/00/10	4	1				
	WRAL			10/22/12 Su	2 to 10/28/12 10/28/12	1x :30	9:31 AM	ErvinSupremeCourt	\$900.00		1
	VVDAL		\\/a					was taken from the program log.	φ900.00		ı



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	Product	POLITICAL	Invoice Mo			
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref#
30	WRAL	CBS Sunday Morning	9-1030a	-	-			-			
	Class 1										
32	WRAL	WRAL Sun Morning News	7-9a								
	Class 2										
				10/22/12 to	10/28/12	1x	1				
	WRAL			Su	10/28/12	:30	7:12 AM	ErvinSupremeCourt	\$600.00		1
33	WRAL	WRAL 6a News Sat	6-8a								
	Class 2										
				10/22/12 to		1x	1-				
	WRAL			Sa	10/27/12	:30	7:15 AM	ErvinSupremeCourt	\$400.00		1
34	WRAL	6pm News (Sun)	6-630p								
	Class 2										
				10/22/12 to		1x	1				
	WRAL			Su	10/28/12	:30	6:29 PM	ErvinSupremeCourt	\$530.00		1
		Aire	ed Spots 4	12							

Gross Total \$28,720.00 **Agency Commission** \$4,308.00

Payment Terms 30 Days **Net Amount Due** \$24,412.00